#### **KEY REQUIREMENTS**

- A more sustainable, recycled formulation
- Similar performance to current virgin polyolefin including:
  - Good UV, scratch, and impact resistance
  - Reliable coloration to RAL 7011 and RAL 7035
  - A matte finish

## **RECYCLED + UV RESISTANCE**

# HAGER GROUP

OUTDOOR ELECTRICAL SOCKET

## **AVIENT SOLUTION**

Maxxam<sup>™</sup> REC Recycled Formulation

#### WHY AVIENT?

- Expedited the approval of Plastic Bank as a new supplier
- Formulated custom materials with recycled ocean-bound plastic (Social Plastic<sup>®</sup>) from Plastic Bank
- Provided functional replacements for the previous virgin polyolefins with comparable performance
- Enabled Hager to launch new cubyko leaf outdoor sockets and switches to market containing 27% recycled materials

### LEARN MORE

