



KEY REQUIREMENTS

- Recycled material
- Good colorability
- Soft, grippy feel for razor handle
- Overmolds on to ABS
- Comparable performance to traditional TPE

BIC

SOLEIL CLICK 5 WOMEN'S RAZOR HANDLE

AVIENT SOLUTION

Custom reSound™ R Recycled Content TPE

WHY AVIENT?

- Collaborated with BIC to develop a custom thermoplastic elastomer grade with 62% recycled content
- Enabled BIC to work towards its sustainability commitment to use 50% non-virgin petroleum plastic by 2030
- Increased overall recycled content in the Soleil Click 5 Women's Razor to 40%

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