> INDUSTRY BULLETIN

BUILDING & CONSTRUCTION



The building and construction industry is dynamic, with trends towards highperformance buildings, elegant outdoor areas, healthier living spaces, and eco-friendly environments. You need technologies that can help you capitalize on these trends and deal with market changes. At Avient, we have solutions that will do just that.

From performance additives that focus on extending product life to special effect colorants that create stunning results, we have technologies that can help you address your challenges. Our vast portfolio delivers product performance and processing efficiencies that will help you gain market advantages and grow your bottom line. And, robust technical support from product design through production provides even greater benefits throughout your process.



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DURABILITY Wind & impact resistance, chemical resistance, weatherability

SOLUTION: Scratch & mar resistant or IR/UV resistant additives, dimensional stabilizers



DESIGN & PROCESSING Material flexibility and customization, extrusion and molding optimization techniques

SOLUTION: Advanced polymer science, application development, technical service



LANDSCAPE HARMONY Concrete surfaces, patio coloring, stucco SOLUTION: Pool colorants, metallic

flooring colorants, stains

VISUAL AESTHETICS

Custom colors, deep shades, special effects SOLUTION: Metallic colorants,

granite & woodgrain effects



SURFACE FINISH

Low maintenance, natural wood grain aesthetics

SOLUTION: Wood plastic composite (WPC) capstock technology



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Potable water tanks, electrical connectors, piping & tubing, insulation

SOLUTION: Antimicrobials, electrical and thermal additives



SUSTAINABILITY

LEED building & material credits, healthy building, reduced energy use, lightweighting, eco-conscious

SOLUTION: Recycled materials, chemical foaming agents, bio-derived colorants & additives

LONGEVITY

Long service life, chemical resistance, mold & mildew resistance

SOLUTION: Weatherable colorants, impact modifiers, antimicrobial additives

SAFETY Security and prevention

SOLUTION: Flame retardants, laser marking additives, electrical and thermal additives



TECHNOLOGY	DESCRIPTION	TYPICAL APPLICATIONS
Antimicrobial Additives	Antimicrobial technology to limit microbe growth— reduces bacterial, mold and fungal growth on surface and through thickness, protecting finished part	 Potable water equipment Roofs & eaves Decking, fencing & railings High-touch surfaces Bath surrounds, liners & inserts
Scratch & Mar Resistance Additives	For applications requiring resistance to daily surface abrasion, and management of surface energy	 Exterior fencing, decking, railings & shutters Outdoor furniture Playground equipment
Flame Retardant Additives	Reduces spread of fire and heat release by creating a char to limit oxygen at the flame source	 Wire & cable Decking, fencing & railings Conduit Exterior siding & cladding Housings
UV and Light Blocking Additives	UV stabilizers help mitigate the harmful effects of UV radiation while light blocking additives protect products sensitive to light	 Exterior siding & cladding Trim & moldings Roofing, shingles, tiles Outdoor furniture Fencing, decking, railings & shutters
Anti-static and Conductive Additives	Controls build-up of static charges to create static-dissipated parts while reducing related dust accumulation	• Electrical connectors • Conduit or tubing • Junction boxes • Flooring • 5G enabling
Chemical Foaming Agents	Reduces weight and density without compromising mechanical properties	 Exterior siding & cladding Modular panels Decking, fencing & railings
Optimization Additives	Cycle-time reducers that help optimize production while allowing improved dimensional stability and energy efficiency, among other processing benefits	 Used in extrusion and injection molding processes to improve thermal conductivity, and lower processing temperatures and energy consumption
Laser Marking	Supports design and production flexibility and offers a new level of control in marking polymers with speed and clarity	Wire & cable Outdoor furniture Equipment & housings Pipes & fittings
Anti-counterfeiting Additives	Customizable in-plastic authentication technologies that enable positive identification versus counterfeit products	Wire & cable jacketing Pipes & fittings Potable water equipment
Wood Plastic Composite (WPC) Capstock Technology	Pair with traditional WPC materials as a substrate for a durable outer layer	 Exterior siding & cladding Outdoor furniture Fencing, decking & railings
Sustainable Colorants & Additives	Color concentrates and additives carefully chosen to meet industry requirements and legislation, and designed to lower environmental impact while improving sustainability	 Green building roofing Sheet & profile extrusions LEED building & material credits
FX Special Effects Colorants	Granite, marbling, woodgrain and other distinctive colorant technologies to provide special surface effects	 Decorative molding Wallcovering Any surface or part demanding a distinctive look
Pool Colorants	Durable, long-lasting pigment formulations for finishes that hold up to pool water chemistries	• Pool decks • Coping • In-ground swimming pools
Metallic Flooring & Stain Colorants	Colorants designed to give concrete floors and surfaces a distinctive appearance	Concrete flooring Countertops Decorative concrete Walls

While this listing represents many Avient solutions and addresses common applications, we can tackle many other building & construction needs. Bring us your challenges and let our material experts help you find the solution that will transform your vision into reality.

Avient is a premier provider of specialized and sustainable material solutions and services that transform customer challenges into opportunities. Our range of world-class services includes:

Color Technology: Custom color design, saturated colors, and special effects to fill market niches and eliminate secondary operations

Color & Design Services: Trend and color insights, and product development assistance to optimize design and gain speed to market

Regulatory Coordination: Aid with new product approvals to reduce regulatory overhead and minimize risk

Field Technical Service: Support for tool design, startup and production optimization to gain manufacturing efficiencies

Sustainability: Innovative materials and solutions to help you meet your sustainability goals

To learn more visit www.avient.com or call 1.844.4AVIENT (1.844.428.4368)

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