## **KEY REQUIREMENTS**

- Reduce wear and improve performance to minimize noise and string fraying caused by highly repetitive use
- Increase lubricity while maintaining balance of rigidity and impact strength
- Perform in outdoor environments
- Reduce total part price

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 both cost and performance requirements
Quickly turned around a specialty formulation that outperformed the incumbent and competitive materials being reviewed

CABLE SLIDE

**AVIENT SOLUTION** 

WHY AVIENT?

•

• Delivered solution that worked with existing tooling to minimize costs

**OPTIMIZED COEFFICIENT OF FRICTION** 

**OUTDOOR OEM** 

LubriOne<sup>™</sup> Internally Lubricated Formulation

multiple customized options, allowing the customer to select a solution that best met

Utilized material expertise to present

• Supported material transition with coefficient of friction testing and live technical service

## LEARN MORE

